

Regulation On Probiotics: Need For Global Harmonization

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What is Probiotic?

- ☐ In 2001 FAO/WHO Definition & in 2002 Guidelines on Probiotics:
 - 'Live microorganisms which when administered in adequate amounts confer a health benefit on the host'
- In 2014, ISAPP consensus statement on the scope and appropriate use of the term probiotic:
 - 'Live microorganisms that when administered in adequate amounts confer a health benefit on the host'





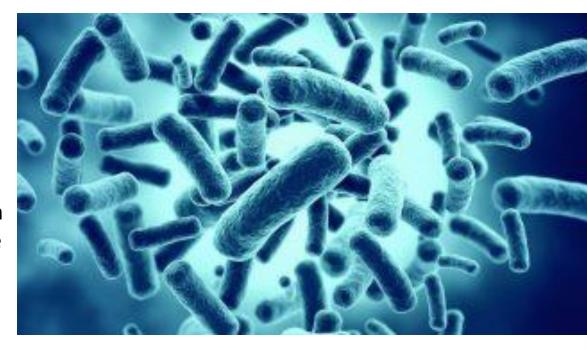


Current Scenario - Probiotics

Evolution of science on the health benefits of gut microflora in past decades



Research, demands and introduction of new probiotic products across the globe.



In 2017, probiotics ranked as the **fastest growing sector** among food(s) and/or supplement(s) products with a total **global product market value of about 42.5 billion USD**

Out of which, a 17.5 billion USD contributed by the APAC market alone

Reference: Report on Probiotics, 2018

How do countries regulate Probiotics?

- There are different Regulatory approaches across the globe
- Probiotic Regulations in countries vary under these categories:
 - Foods components of regular diet
 - Supplements contains a "Dietary Ingredient" intended to supplement the diet (DSHEA of 1994)
 - Drugs intended to diagnose, treat, cure, mitigate, or prevent any disease (Federal Food, Drug and Cosmetic Act, 1938)
 - Medical Foods For medical conditions



Reference: DSHEA, 1994; FDCA, 1938

Global Regulations: Probiotics



International Agencies



WHO defines probiotics as a 'Dietary Supplements'



EFSA evaluates probiotic products, under 'Food & Food Supplements'

- cannot use term 'probiotics'

Country Regulations - Health Canada



In Canada, probiotics can be used in **Food** (food ingredients can be added to foods) and **Natural Health Products** (tablets/capsules).

Probiotic products make **function claims**, which involve support of bodily functions associated with good health or performance. Function claims:

Cannot claim to cure disease or reduce risk of disease such as heart disease and cancer

Must be approved if strain specific

Must be strain specific unless the product contains at least **10**⁹ **CFU** of eligible microorganisms from the *Bifidobacterium* or *Lactobacillus* genus

APAC Country Regulations - Japan

In Japan, probiotics can be used in **Foods**, which can make claims under Foods for Specific Health Uses (**FOSHU**) certification when scientific evidence proves:

- effectiveness on the human body
- the absence of safety issues
- the use of nutritionally appropriate ingredients
- compatibility with product specifications by the time of consumption
- established quality control methods, such as specifications of products and ingredients, processes, and methods of analysis



APAC country regulations: Australia/New Zealand

Food Standards Australia & New Zealand regulate probiotics not only as **complementary medicine ingredient** but also as **food**.

Additional regulations for **advertisement** that **prohibit**:

Endorsement from government agencies, healthcare facilities, or healthcare professionals, or incentives for non-healthcare professionals to recommend or supply therapeutic goods

Testimonials that are inauthentic, not genuine, misleading, or atypical

Messaging that leads to self-diagnoses or causes fear or distress through consumer ignorance or belief that there are harmful consequences if good is not used

Encouragement of excessive use

Promises or guarantees, claims that the product is magical, a miracle, or infallible

Claims that the product is completely safe or has no side-effects

Targeting of minors

Offerings of samples



Australian Government

Department of Health Therapeutic Goods Administration



Summary of Regulatory Trends - APAC

 Most APAC countries classify probiotics as health functional foods or dietary supplements (Japan, Korea, Taiwan, Singapore, Malaysia, Philippines)

- Exception: Australia New Zealand (complementary medicine)
- Claims require scientific substantiation from human intervention or observational studies
- Strains from either the Lactobacillus or Bifidobacterium genus are generally approved for safety and intestinal health claims (Japan, Korea, Malaysia, Philippines)
- Claims must be strain specific and not overly general or leave room for misinterpretation



APAC country regulations: India

Food Safety and Standards Authority of India regulate probiotics as **Foods with** added Probiotic Ingredients

Foods containing Probiotic Ingredients – foods with live microorganisms beneficial to human health, which when ingested in adequate amounts (as a single strain or as a combination of cultures) confer one or more specified/or demonstrated health benefits in human beings

Microorganism strain used in these foods shall be deemed to possess probiotic
property when it is capable of surviving passage through the digestive tract,
and has the capability to adhere and proliferate in the gut and be able to confer
a physiological benefit



Inspiring Trust, Assuring Safe & Nutritious Food Ministry of Health and Family Welfare, Government of India

Reference: FSSAI, 2016

APAC country regulations: India (contd..)

Labelling:

- Every package of Probiotic Food shall carry:
 - Descriptor: "Probiotic Food"
 - Genus and species including strain designation
 - Viable numbers at the end of the shelf-life of probiotic strain corresponding to the level at which efficacy is claimed (≥10⁸ CFU/g)
 - Recommended serving size delivering viable dose related to health claims
 - An advisory warning "NOT FOR MEDICINAL USE"; any other warning/precaution as applicable



Inspiring Trust, Assuring Safe & Nutritious Food Ministry of Health and Family Welfare, Government of India

Reference: FSSAI, 2016

APAC country regulations: India (contd..)

Other instructions for Probiotics products:

- Should use additives listed in Schedule VA and VF
- Should use Probiotic cultures listed in Schedule VII or those probiotic microorganisms approved by the Food Authority from time to time
- Probiotic preparations may contain added prebiotics permitted under these regulations



Inspiring Trust, Assuring Safe & Nutritious Food
Ministry of Health and Family Welfare, Government of India

Reference: FSSAI, 2016

List of Allowable Probiotic Strains

Malaysia

Bifidobacterium sp. — B.bifidum Bb-02, B.breve strain Yakult, B.breve M-16V, B.animalis subsp. lactis (BB-12), B.lactis HN019, B.lactis Bl-04, B.lactis Bi-07, B.lactis 420, B.lactis CNCM I-3446, Lactobacillus sp.— L.acidophilus LA-5, L.acidophilus NCFM, L.acidophilus La-14, L.acidophilus Rosell-52, L.casei Shirota, L.johnsonii La 1/Lj 1, L.johnsonii CNCM I-1225, L.paracasei subsp. paracasei (L.CASEI 01), L.paracasei subsp. paracasei (L.CASEI 431), L.paracasei Lpc-37, L.paracasei CNCM I-2116, L.plantarum Lp-115, L.rhamnosus (LGG), L.rhamnosus Lr-32, L.rhamnosus HN001, L.rhamnosus Rosell-11, L. rhamnosus CGMCC 1.3724, L.salivarius Ls-33, L.reuteri DSM 17938*

Thailand

Bacillus coagulans, Bifidibacterium adolescentis, B. animalis, B. bifidum, B. breve, B. infantis, B. lactis, B. longum, B. pseudolongum, Enterococcus durans, Enterococcus faecium, Lactobacillus acidophilus, L. crispatus, L. gasseri, L. johnsonii, L. paracasei, L. reuteri, L. rhamnosus, L. salivarius, L. zeae, Propioni-bacteriumarabinosum, Staphylococcus sciuri, Saccharomyces cerevisiae subsp. boulardii

Indonesia

Bifidobacterium breve, B.laktis, B.logum , B.logum NCC 3001, **Lactobacillus** acidophilus, L.bulgaricus, L.casei, L.helveticus, L.paracasei, L.reuteri, L.rhamnosus NCC 4007, **Lactococcus** lactis, **Streptococcus** cremoris, S.lactis, S.thermophilus

Singapore

Species that are acceptable for health products, probiotics (in non-milk based products), *Lactobacillus*, *Streptococcus* thermophilus, *Bifidobacteria*

Taiwan

Bacillus coagulans, Bifidobacterium bifidum, B.breve, B.infantis, B.lactis, B.animalis subsp. lactis, B.longum, B.adolescentis, Enterococcus faecalis, E.faecium, Lactobacillus acidophilus, L.bifidus, L.brevis, L.bulgaricus, L.casei, L.casei subsp. rhamnosus, L.cremoris, L.delbrueckii, L.delbrueckii subsp. bulgaricus, L.fermentum, L.gasseri, L.helveticus, L.kefir, L.lactis, L.lactis subsp. lactis, L.paracasei, L.plantarum, L.reuteri, L.rhamnosus, L.salivarius, L.sporogenes, L.pentosus, L.johnsonii, L.paraplantarum, Sporolactobacillus inulinus, Streptococcus lactis, Streptococcus salivarius subsp. thermophilus, S.thermophilus, S.faecalis, Lactococcus lactis subsp. cremoris, Lactococcus lactis subsp. lactis, Lactococcus lactis subsp. lactis biovar diacetylactis, Leuconostoc mesenteroides subsp. cremoris

S. Korea

Lactobacillus acidophilus, L. casei, L. gasseri, L. delbrueckii ssp. bulgaricus, L. helveticus, L. fermentum, L. paracasei, L. plantarum, L. reuteri, L. rhamnosus, L. salivarius, Lactococcus lactis, Enterococcus faecium, E. faecalis, Streptoccocus thermophilus, Bifidobacteria bifidum, B. breve, B. longum, B. animalis spp. lactis

India

Bacillus coagulan, **Bifidobacterium** bifidum, B.lactis, B.breve, B.longum, B.animalis, B.infantis, **Lactobacillus** acidophilus, L.plantarum, L.reuteri, L.rhamnosus, L.salivarius, L.casei, L.brevis, L.johnsonii, L.deibrueckii sub-sp. bulgaricus, L.fermentum, L. caucasicus, L.helveticus, L.lactis, L.amylovorus, L.gallinarum, L.delbrueckii, L.paracasei, L.gasseri, **Streptococcus** thermophilus, **Saccharomyces** cerevisiae, S.cerevisiae.

Probiotic Strains used as Ingredient in Foods



List of Allowable Health Claims

Malaysia

Food - Probiotic cultures help in improving intestinal or gut function.*

Health Supplement - Probiotic helps to improve a beneficial intestinal microflora.

Infant formula, follow-up formula, formulated milk powder for children and cereal based food for infant & children *Bifidobacterium Lactis*:-

- B.lactis helps improve a beneficial intestinal microflora
- B.lactis may help to reduce the incidence of diarrhea

Thailand

No probiotic claims. Health claims approval based on clinical study and scientific substantiation

Taiwan

Only general probiotic claims for foods and food supplements

Singapore

Probiotic can be taken as a supplement of a diet

- Probiotics to help maintain a healthy digestive system
- Probiotics helps in digestion
- Probiotics helps to maintain a desirable balance of beneficial bacterial in the digestive system
- Probiotics helps to suppress/fight against harmful bacteria in the system, thereby helping to maintain a healthy digestive system

Indonesia

Probiotics can be used in **foods** alone. Live microorganisms which when administered in adequate amounts confer a health benefit on the host

General claim - Helps maintain digestive health

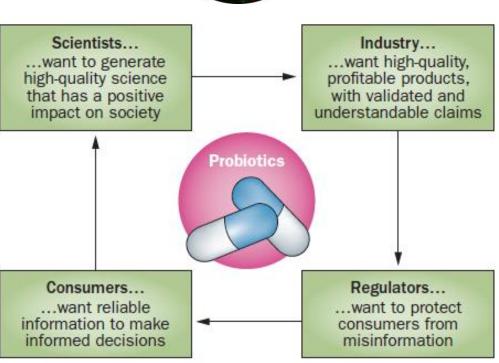
Way Forward for Probiotic Regulations

Possible way forward for Probiotics Sector can be:

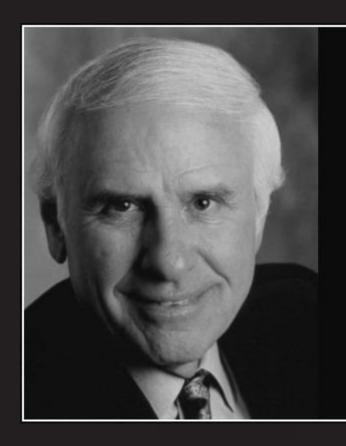
- Live document: Open to modification as technology and science advances
- Probiotics quantity should be labelled in a meaningful way (CFU not grams)
- Robust compliance to ensure safety and efficacy of the products

Focus on common GOAL – work the difference!





Picture Reference: Hill C et al, 2014



If two or three agree on a common purpose, nothing is impossible.

— Jim Rohn —

AZ QUOTES

Thank you

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